ZSL1M ZEPHYR SILVER STRAT MID WHT



460,30 € tax included

Reference: 641288

ZSL1m Zephyr Silver Strat Mid Wht

'11209-02-RwRp-W The world’s first silver wire Hi-Fi Stratocaster pickups, designed for extended frequency range, complex harmonic content, and amazing dynamic response. The Zephyr series was born from a challenge issued to Vice President of Engineering Kevin Beller to come up with a pickup that wasn’t constrained by the usual considerations of costs or materials: just dream it, design it and build it. The result is a tone with unprecedented treble clarity, vibrant harmonics and incredible dynamics, where your guitar simply feels like it has more of everything. More highs, fuller yet tighter lows, fatter mids and greater responsiveness. In the bridge position, the Zephyr’s solid silver wire coil will add richness and dynamic sensitivity to your low strings, while the extended upper register delivers unprecedented clarity and sonic detail. The Zephyr middle pickup will transform that ‘number three’ pickup selector position into a much more complex and dynamic sound which will become your secret weapon for solos and snappy, complex rhythms. And the Zephyr neck model takes your Strat neck position sound to a whole new level with rich, complex harmonics and remarkable dynamic sensitivity to deliver gorgeous, open sounding highs, with lows as walloping as you want them to be. The sound is what immediately stands out about the Zephyr, but how we get there involves careful selection and implementation of the highest-quality materials available. We use silver wire – the only material with a lower CD resistance per unit length than copper (5.36%). Silver wire doesn’t boost highs and lows, it just does a better job of transmitting them. And silver’s softness compared to copper allows for an exceptionally even, neat coil form with increased immediacy whether you play with your pick or fingers. We use Alnico 5 pole rod magnets for true Stratocaster tone. However, we use Bi-Metallic pole pieces with 440C Stainless Steel around a pure nickel core, the Stainless Steel delivers high saturation levels and extends the dynamic range, while the nickel core responds more quickly to subtle changes. Finally we use Cryogenic treatment which has been proven to enhance the detail available from audio equipment.We hope you’ll love the Zephyr Silver Pickups as much as we do. If you want the best for your tone, Zephyr pickups are a true investment in your sound.'